

# EDITOR / VIDEO PRODUCER

**Job Status:** Full-Time

**Employee Location:** Burbank, CA

**Reports To:** Director of Production

## HERE'S THE DEAL

We are a full-service esports company that creates, manages and monetizes competitive video game leagues. We build a title's competitive community from the ground up, growing it into a unique, professional and world-class esports operation. We manage all league operations and produce expert live entertainment in-studio or at stadium-sized venues. We deliver monetary results by authentically translating our publishers' and brand sponsors' business outcomes to this massively diverse community.

We seek out ambitious partners and are the leading esports company for new gaming titles.

We are anticipating breakneck growth and are looking for an individual that loves to design world-class entertainment authentically geared toward diverse IPs and audiences; for someone who gets fired-up thinking about crafting original content and media for the next generation of esports titles alongside a small, high-energy team. We want someone who pushes back on the status quo and does things faster and better - because that's what gets them out of bed in the morning.

As a wise old man once said, "It's dangerous to go alone, take this!"

## WE NEED YOU TO

- Work alongside company founders to help shape the future of online esports entertainment
- Assemble recorded footage into a polished video that exceeds audience and broadcast expectations
- Serve as internal contact on all aspects of video production for assigned projects, communicating project information to all internal teams and production partners
- Utilize editing software and technology with a heavy emphasis on Adobe Premiere and After Effects
- Work with creative producers to craft original content authentically geared toward specific gaming audiences
- Deliver content that raises the bar for existing community content creators and attracts widespread viewership
- Work with stakeholders and scriptwriters to develop video concepts, scripts, capture raw audio/video material, create a shot decision list, and assemble into compelling short- and long-form videos
- Consult with project leads from production to post-production to marketing and distribution

- Continuously iterate upon, discover, and craft editorial organizational best practices and techniques
- Produce high quality daily video turnarounds over multi-day live esports events, directing a team of freelance editors
- Understand and steward the narrative threads of high performing online content, developing content archetypes and “go-to content” to match unique project goals
- Work to develop graphic templates in After Effects, such as diagrams, simple animations, openings, titles, bugs, callouts
- Maintain efficient post-production workflow throughout the organization, with strong sense of organization to drive multiple deadlines on a demanding schedule
- Assure high level of quality on final delivered media
- Assess, maintain, and recommend upgrades to post production hardware in advance of needs
- Translate production and marketing briefs to deliver media pieces on schedule and budget
- Understand and implement best practices for video content across all social media, including but not limited to YouTube, Twitch, Facebook, Instagram, Twitter, and Snapchat platforms
- Fanatically deliver the best fan experiences possible
- Other tasks as assigned

## YOU MUST HAVE

- Passion for video games and interactive media
- Must have experience in Digital Video Production, Film Studies , and Post-Production
- A track record of excelling with little supervision
- Experience managing multiple priorities in high-stress, time sensitive environments
- The desire for a fast paced, entrepreneurial environment

**Reasonable Accommodations Statement:** To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. Reasonable Accommodations may be made to enable qualified individuals with disabilities to perform the essential functions.

## YOUR BONA FIDES

- **Education:** Bachelor’s degree from an accredited institution
- **Experience:** 3 or more years Video Editing or Digital Media Content

## OTHER

- **Work Schedule:** Be prepared to help build something great and work long hours, including occasional evenings and weekends
- **Amount of Travel Required:** Limited
- **Work Environment:** Typical office, travel (trains, planes and autos), studios and on-location environments

The Company has reviewed this job description to ensure that essential functions and basic duties have been included. It is intended to provide guidelines for job expectations and the employee's ability to perform the position described. It is not intended to be construed as an exhaustive list of all functions, responsibilities, skills and abilities. Additional functions and requirements may be assigned by supervisors as deemed appropriate. This document does not represent a contract of employment, and the Company reserves the right to change this job description and/or assign tasks for the employee to perform, as the Company may deem appropriate.