

USER EXPERIENCE (UX) AND USER INTERFACE (UI) DESIGNER AND ARTIST

Employee Location: Burbank, CA

Job Status: Full-Time, Exempt

Reports To: Producer

HERE'S THE DEAL

We are a full-service esports company that creates, manages and monetizes competitive video game leagues. We build a title's competitive community from the ground up, growing it into a unique, professional and world-class esports operation. We manage all league operations and produce expert live entertainment in-studio or at stadium-sized venues. We deliver monetary results by authentically translating our publishers' and brand sponsors' business outcomes to this massively diverse community.

We seek out ambitious partners and are the leading esports company for new gaming titles. We are experiencing breakneck growth and are looking for an individual that loves to create a unique experience for users to engage with our product; for someone who gets fired-up crafting the look, feel and experience for original content alongside a small, high-energy team. We want someone who pushes back on the status quo and does things faster and better - because that's what gets them out of bed in the morning.

As a wise old man once said, "It's dangerous to go alone, take this!"

WE NEED YOU TO

- Work alongside company founders to help shape the future of online esports entertainment
- Represent NGE and our partnered properties across all web, print, and digital portals
- Conduct and interpret user tests and interviews to identify user behavior and areas to optimize user experience
- Illustrate interaction methods, user flow and interface details for the end-to-end experience
- Create, wireframe, expand, polish and present front-end and application user flow and interfaces
- Conceive transitions and animated effects within application
- Mock-up, design, and iterate assets for a variety of user interfaces and screen resolutions
- Convey complex concepts in simple, compelling visual formats and verbally communicate methodology and logic in similar simple, compelling language
- Produce detailed specs with precise requirements
- Work with Adobe Creative Suite including Illustrator, Photoshop, InDesign
- Rapidly prototype wireframe drafts in Gliffy, Balsamiq, Visio or equivalent tools

- Interpret multiple brand and style guides and craft compelling materials
- Creatively iterate and expand on established corporate decks and templates
- Raise the quality bar and design standards for NGE across all projects
- Collaborate with creative agencies and partners to define and advance design initiatives
- Work with stakeholders to discover objectives and translate them into a design philosophy
- Design and curate social media graphics, banners, avatars, and associated materials
- Fanatically deliver the best fan experiences possible
- Perform other tasks as assigned

YOU MUST HAVE

- Passion for video games and interactive media
- Demonstrable aptitude in Wireframing, Graphic Design and Interface Design and the ability to articulate your design process
- Knowledge of UX and UI trends and the ability to determine their innovation capabilities
- A track record of excelling with little supervision
- Experience managing multiple priorities in high-stress, time sensitive environments
- The desire for a fast paced, entrepreneurial environment

Reasonable Accommodations Statement: To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. Reasonable Accommodations may be made to enable qualified individuals with disabilities to perform the essential functions.

YOUR BONA FIDES

- **Education:** Bachelor's degree from an accredited institution
- **Experience:** 2+ years of professional UX and UI design, including a portfolio of your published consumer-facing work

OTHER

- **Work Schedule:** Be prepared to help build something great and work long hours, including occasional evenings and weekends
- **Amount of Travel Required:** Limited
- **Work Environment:** Typical office, travel (trains, planes and autos), studios and on-location environments

The Company has reviewed this job description to ensure that essential functions and basic duties have been included. It is intended to provide guidelines for job expectations and the employee's ability to perform the position described. It is not intended to be construed as an exhaustive list of all functions, responsibilities, skills and abilities. Additional functions and requirements may be assigned by supervisors as deemed appropriate. This document does not represent a contract of employment, and the Company reserves the right to change this job description and/or assign tasks for the employee to perform, as the Company may deem appropriate.